

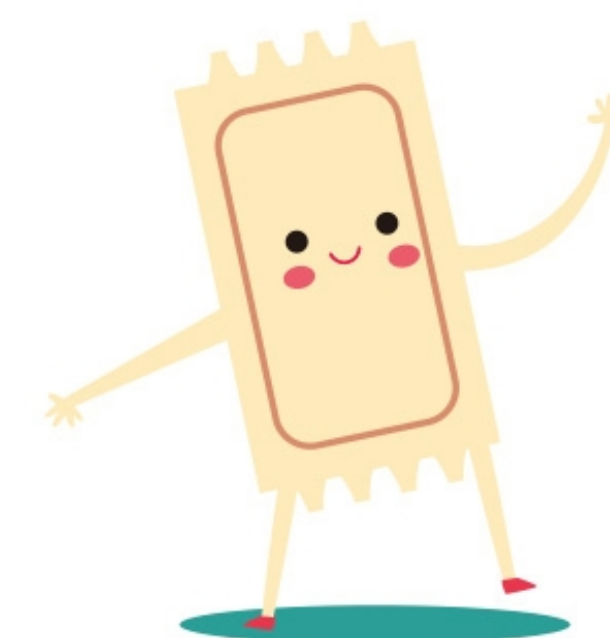


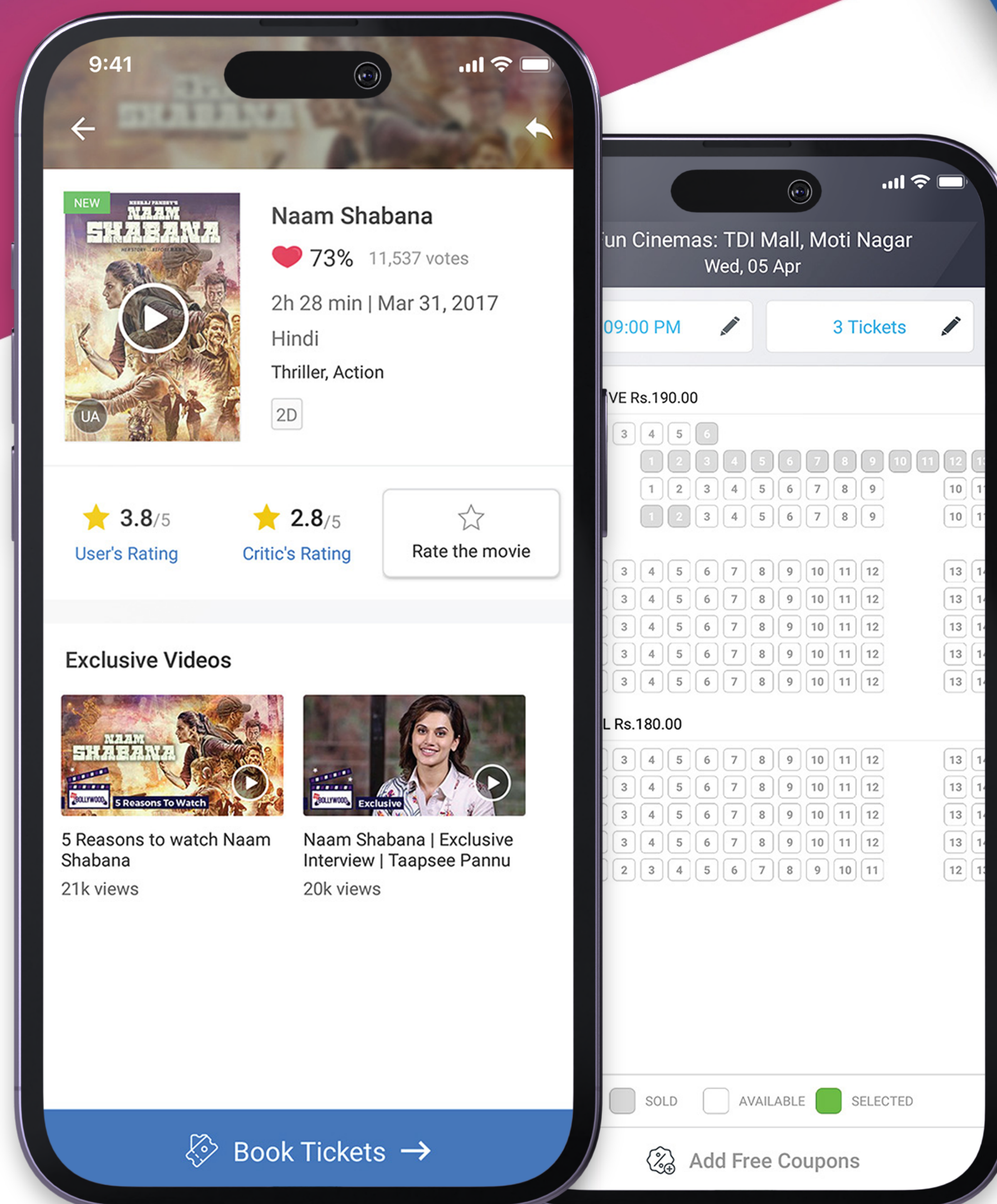
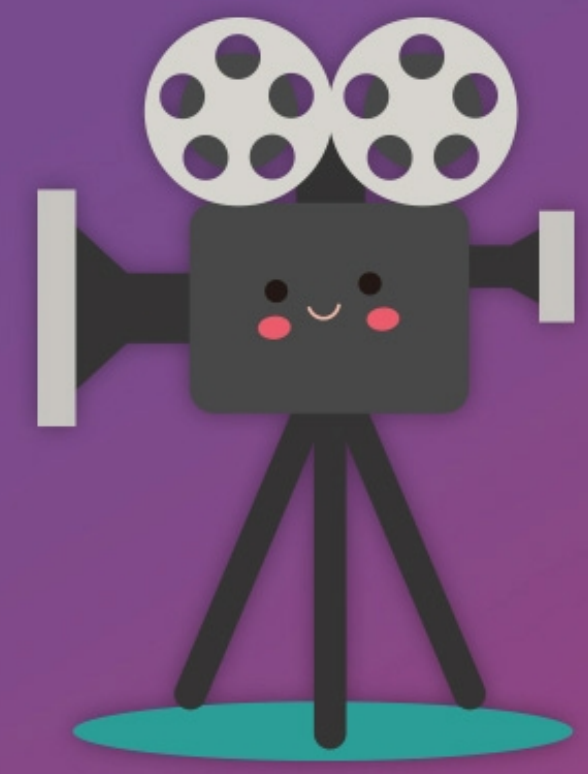
MULTI
Platform App



BOOK MY SHOW APP

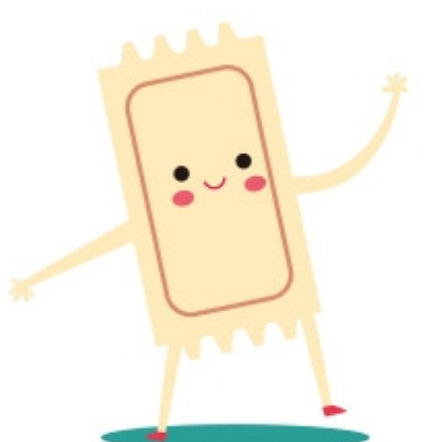
- | After the huge success of our tie up with BookMyShow India, when the brand expanded its business in Indonesia we were the chosen technology partners
- | Having worked extensively on their marketing and attribution side as well, we were familiar with their brand and knew just the right app solution that would work for them in Indonesia.





CHALLENGES

- | Extensive modification to suit the payment gateway protocols in Indonesia.
- | Maintaining a universal brand identity in the geographies despite different design sense.
- | For the App to run on distorted networks across the scattered Indonesian Islands, Strict code optimization was needed.

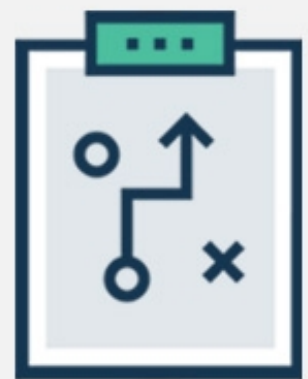




IDEA



GOALS



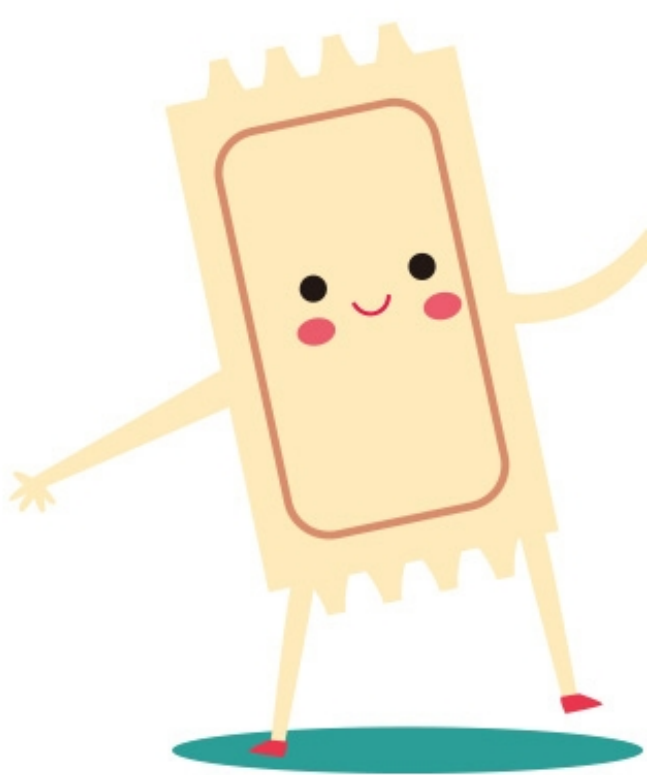
PLANNING



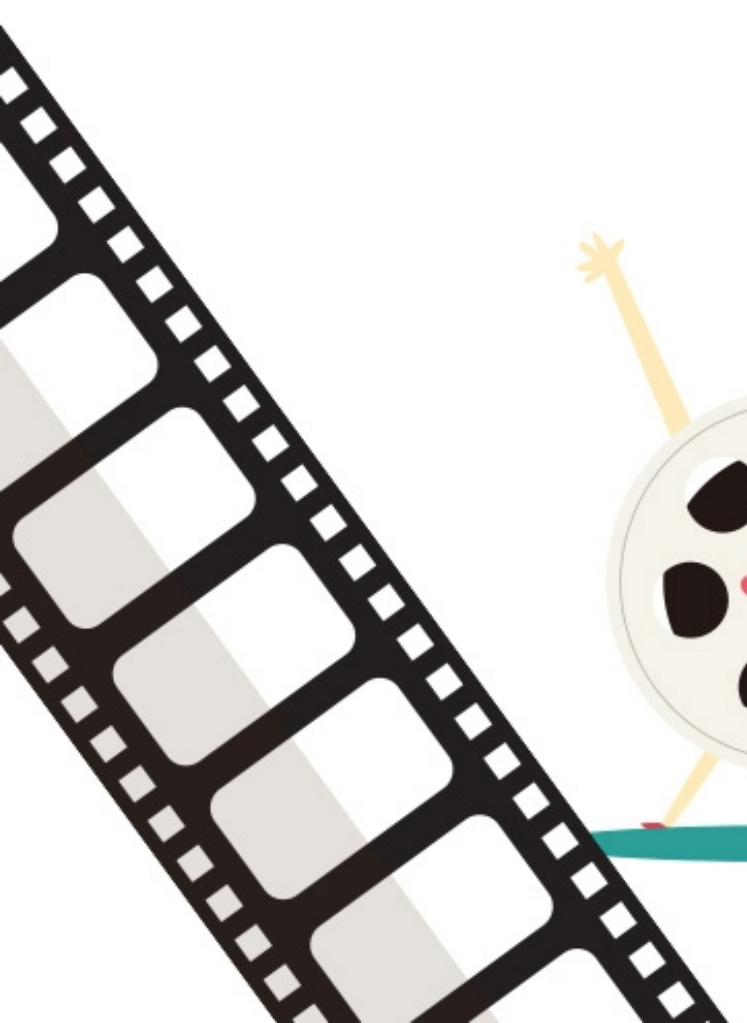
STRATEGY



OUR SOLUTION



- | We infused a robust payment gateway into the app with ease meeting the security standards for safe payments internationally.
- | For the real time response, we hit three server's simultaneously with our APIs, achieving better synchronization in real time.
- | While making code optimizations we kept the network limitations in mind and ran transactions at lower spectrums during testing as well.





ADDED FEATURES

Real Time Booking Management :

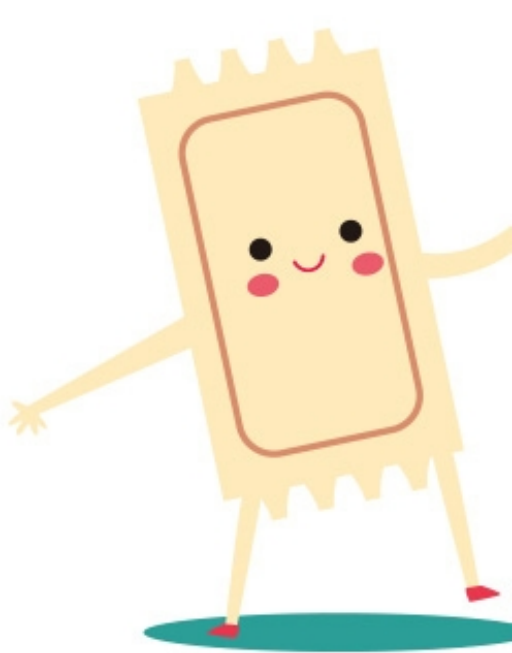
- | Real Time Booking Management Solution was implemented, which was able to ensure non-redundancy in the bookings along with real-time updates of seat availability.

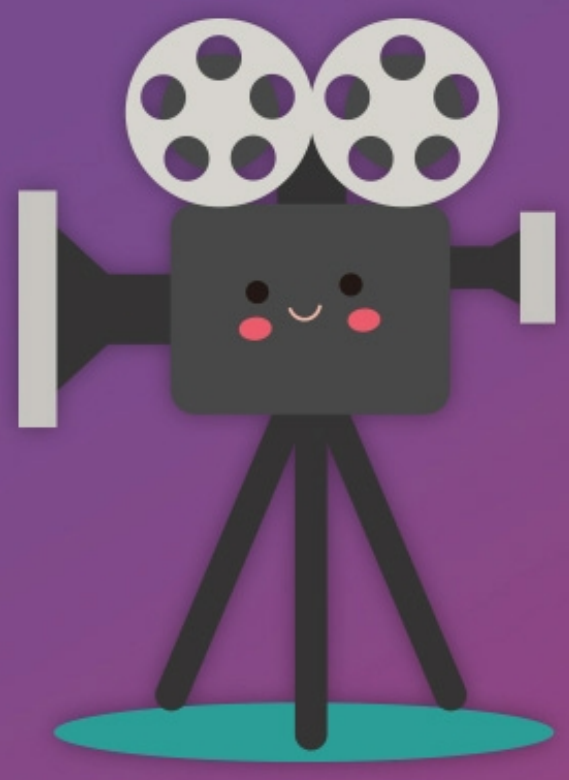
ATM Payment System :

- | Implemented for less digitally payment savvy audience, which included integration of app with banking systems.

Take Your Time Feature:

- | Take your time system implemented, which provides users with good amount of time between booking tickets and making payments so they don't feel duped.



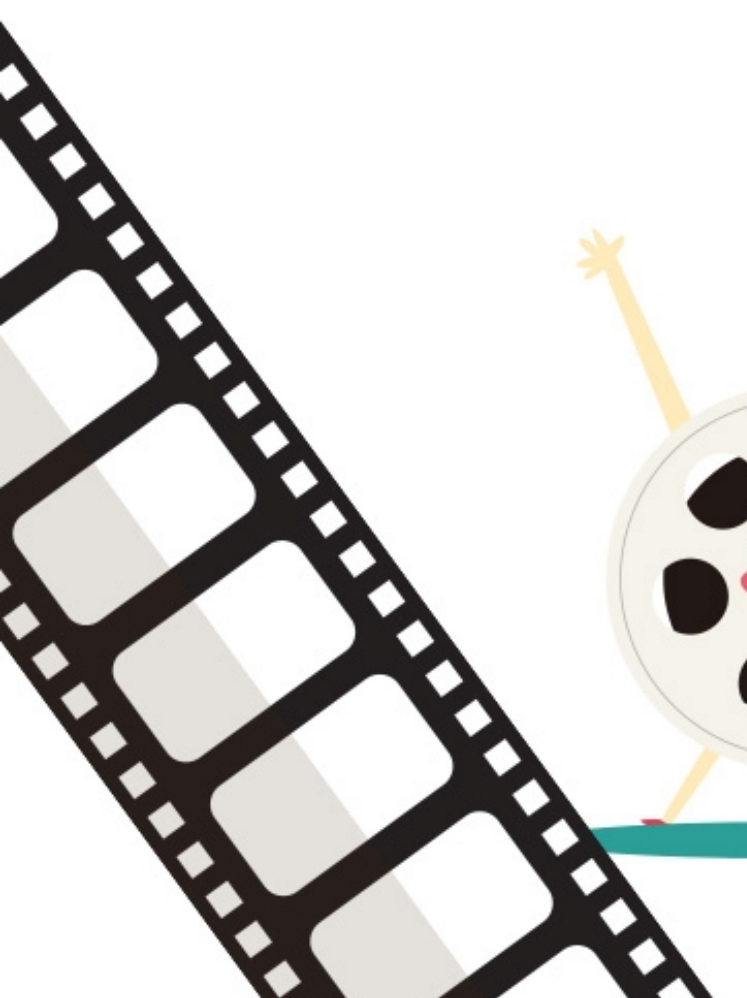
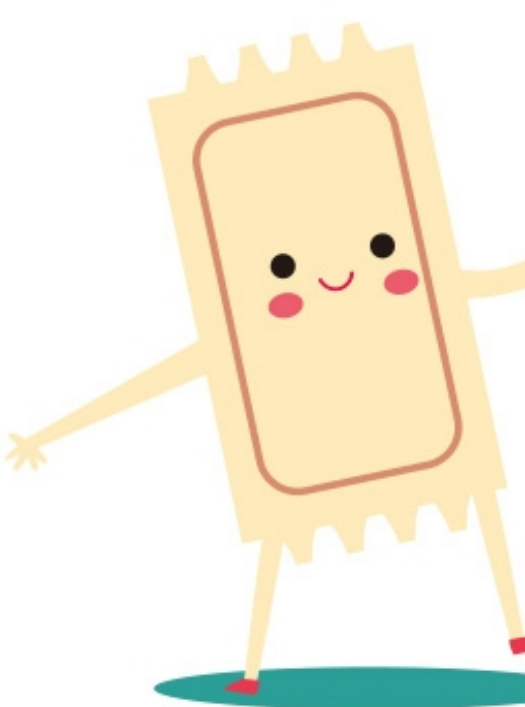


GOING THE EXTRA MILE

- | eCommerce apps have to be foolproof in terms of transactions. To ensure our client of the best practices, we deployed a beta phase of the app. Allowing multiway transactions for testing.
- | We set up a sandboxing environment to vigorously test the new gateway that was infused into the BMS app.

RESULTS

- | BMS Indonesia was welcomed with just as much pomp and flair as the BMS India App, touching the 500,000 figure of downloads in no time!



Top 1000
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Of The
Year



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